LOLLICUP® USA, INC.

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FOR IMMEDIATE RELEASE

Lollicup USA Inc. Creates Industry Changing Strawless™ Sipper Lid

Chino, Calif., August 15, 2018 – Lollicup® USA Inc. launches new industry changing Strawless™ Sipper Lid to help customers comply with straw bans and stay on trend within the coffee, tea, and restaurant industry. Currently 126 cities and all of Seattle have banned plastic straws due to their environmental waste.

The new Strawless™ Sipper Lid is the first of its kind because it has a hybrid feature for drinking with or without a straw. This is the first lid to have both features allowing individuals with health conditions or people with disabilities that need to drink with a straw to be able to do so.

"With imposing straw bans taking into effect, we needed to provide a solution for our customers who are having difficulty finding an affordable way to serve drinks without a straw. We also thought it was important to give customers a choice to use a reusable or eco-friendly straw with the lid as well" says CEO Alan Yu.

Lollicup® USA created this lid to be the solution for straw bans, and help customers who are struggling finding an alternative. Customers will now be able to stay on trend and up to date with their competitors with this new sipper lid. This lid is made from PET which is easy to recycle compared to other plastics.

Lollicup® USA has a variety of eco-friendly products under their Karat Earth line which features PLA compostable straws, paper straws and to-go disposables. Customers will find all they need to run a sustainable business.

Lollicup® USA, Inc. is a premier beverage and disposable goods supplier and manufacturer for the foodservice industry. Lollicup is the parent company for four brands: Karat®, Karat Earth®, Tea Zone®, and Total Clean™. They have five locations throughout the United States to better service customers. For more information please visit www.lollicupusa.com or email marketing@lollicup.com